



**North Hills**  
SCHOOL DISTRICT  
PRIDE...TRADITION...EXCELLENCE

## **2022 North Hills Marching Band Festival**

### **Program Book: Business Ad**

Dear Community Business Leader,

The North Hills Instrumental Parents Association (NHIPA) is pleased to announce that the sixty-first annual North Hills Marching Band Festival will take place on September 17, 2022, at 7 p.m. at Martorelli Stadium. We expect about 4,000 people to join us for performances by exceptional high school bands from around southwestern PA.

Advertisements in the festival's program book help support our students and faculty so that our nationally recognized and award-winning programs can continue to offer outstanding experiences in music education.

Would you consider supporting music in our community by placing an ad for your business in this year's program book?

#### **To place a business ad in the 2022 Marching Band Festival program:**

- Submit your black-and-white or grayscale ad as a PDF to **nhbandfestival2022@gmail.com**. For full-page ads, please leave a half-inch margin on all four sides to allow room for binding. Specifications for each program ad size are below.
- Complete the form below and mail it with a check made payable to **NHIPA** to: Beth Polen, 414 Sunderland Dr, Pittsburgh, PA 15237. Or you may submit the information electronically.
- You will receive a confirmation upon receipt of the file.

#### **Final deadline is August 12, 2022**

to ensure enough time for layout, proofing, commercial printing, and delivery.

*Questions? Contact [nhbandfestival2022@gmail.com](mailto:nhbandfestival2022@gmail.com).*

**Thank you for your support!**

*The North Hills Instrumental Parents Association is a 501(c)(3) nonprofit organization.*



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<b>Your Name:</b>
<b>Business Name:</b>
<b>Mailing Address:</b>
<b>Phone:</b>
<b>Email:</b>
<b>Ad size (please circle):</b>  <b>Full \$125    Half \$75    Quarter \$50    Eighth \$25    Donation: _____</b>

AD SIZES & PRICING
<b>Full Page: \$125.00</b> 7.50 inches wide by 10 inches high
<b>Half Page: \$75.00</b> 7.50 inches wide by 4.75 inches high
<b>Quarter Page (vertical): \$50.00</b> 3.625 inches wide by 5 inches high
<b>Quarter Page (horizontal): \$50.00</b> 7.5 inches wide by 2.375 inches high
<b>Eighth Page: \$25.00</b> 3.625 inches wide by 2.375 inches high